

## The right tool for the task.

Digital Eye Strain is often the result of wearing lenses with inadequate intermediate vision, which you need for computer work. ZEISS Officelens is designed specifically to solve this problem.

### Problem: other eyewear is unsuited for computer work



#### Reading lenses

**Problem:** Lenses have no intermediate vision

**Result:** Wearers lean in toward screen to see clearly, creating unnecessary strain on neck and back



#### General-purpose progressive lenses

**Problem:** Lenses have narrow intermediate vision located below eye level

**Result:** Wearers lift their heads to view screen, straining neck and shoulder muscles

### Solution: ZEISS Officelens



#### ZEISS Officelens

**Solution:** Lenses have wide, ergonomically positioned near and intermediate vision

**Result:** Wearers maintain natural posture for complete comfort all day long

\*Note: ZEISS Officelens is not suitable for driving or other distance-vision activities.

The moment you see something you couldn't before.  
**This is the moment we work for.**

**How will doctors treat their patients in the future? What role will photos and videos play in the communications of tomorrow? Just how far can the miniaturization of semiconductor structures go? These and many other questions are what constantly propel Carl Zeiss to new heights of excellence.**

As a pioneer of innovative technology and one of the global leaders in the fields of optics and optoelectronics, Carl Zeiss has always challenged the limits of human imagination. This passion for perfection is the driving force behind all the company's business groups. With this goal always in sight, Carl Zeiss creates customer benefits and inspires the world to see things that were invisible before.



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### ZEISS Officelens

Visit [www.zeiss.com/officecomfort](http://www.zeiss.com/officecomfort) to learn more.

Carl Zeiss Vision Inc.  
USA 1-800-358-8258  
CAN 1-800-268-6489  
[www.zeiss.com/eyeglasslenses](http://www.zeiss.com/eyeglasslenses)



We make it visible.



// PRODUCTIVITY  
MADE BY ZEISS

The moment you can do your best work because your eyes are relaxed.  
**ZEISS Officelens.**



We make it visible.



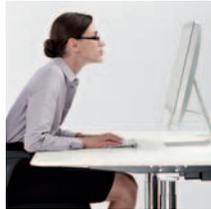
## Digital Eye Strain affects millions of people every day. Are you one of them?

Do you use a computer or other digital device more than two hours per day? Do you suffer from dry or tired eyes, head, neck or back pain during these activities? If so, you may be suffering from Digital Eye Strain.

Now there is an eyeglass lens that can help your eyes stay comfortable at a computer and in many other up-close activities: **ZEISS OfficeLens**.



**73%** of eyeglass wearers spend at least 4 hours daily in front of a screen



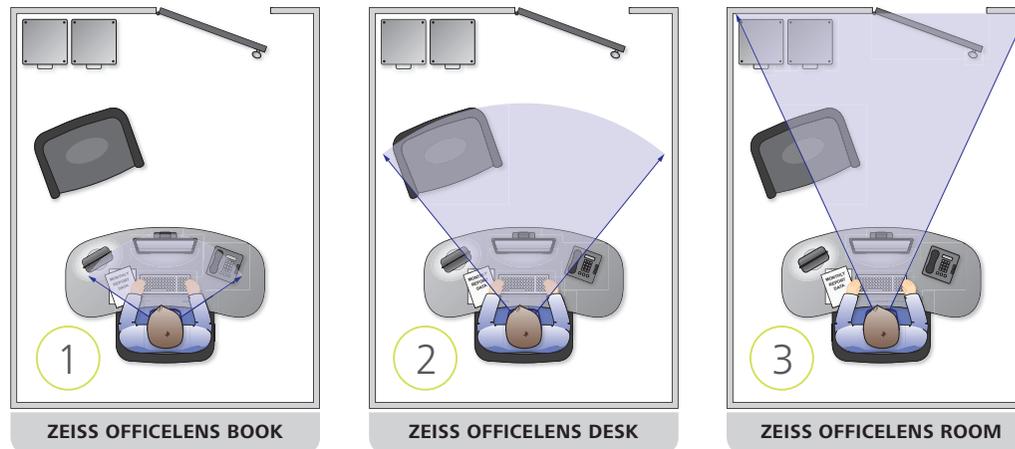
**49%** of progressive lens wearers have visual and body posture problems at work



**63%** are unhappy with their lenses at the workplace

\*Source: 2011 survey by Leibniz Research Centre for Working Environment and Human Factors

## What's your working distance?



**ZEISS OfficeLens lets you personalize your vision based on your needs. Your eye care professional will help you choose which of these working distance options is right for you.**

- 1 Book.** Ideal for reading, computer use, and other up-close activities. Widest fields of clear vision out to about 3 feet (100cm).
- 2 Desk.** Great for reading, computer use and a clear view of a cubicle or small office. Wide fields of view to about 7 feet (200cm).
- 3 Room.** Appropriate for most indoor activities. Clear vision to about 14 feet (400cm).

## Not just for computers

ZEISS OfficeLens gives you clearer, more comfortable vision for a variety of other activities like cooking, gardening, gaming and playing music.



## Make your work life easier

Put an end to Digital Eye Strain and get clear, relaxed vision all day long. Ask your eye care professional about **ZEISS OfficeLens** today.